



Community Foundation of the Texas Hill Country

Strategic Framework

Community Change

Through thoughtful resource allocation and investment as well as aggressive leveraging of additional resources, the Foundation will significantly contribute to a thriving Texas Hill Country.

- Grantmaking by Issue-Area, Initiative, and through Donor Advised Funds
- Nonprofit Development through Education, Investment Support, and Relationships
- Community Leadership through Grantmaking, Convening, and Stewardship
- Resource Development by Coordinating and/or Obtaining the Needed Funding, Intelligence, or Activities to Realize Change

Awareness

Continual communication to donors, partners, nonprofits, and community members about the mission, vision, and services of the Foundation will support its other strategic priorities.

- 24/7 Online Access to Foundation and Fund Information that Achieve Transparency
- Clear, Consistent Messages that Project Competence and Leadership as well as Inform and Invite
- Special Events and Activities that Resonate with Audiences and Achieve Objectives
- Demonstrate Thought Leadership on a Range of Issues Locally and Nationally

Organizational Excellence

By operating a Foundation with excellence, cost efficiencies will be realized, donors and other stakeholders will have positive experiences, and the Foundation will demonstrate it is the trusted community steward it's expected to be.

- Superior Customer Service for All Who Interact with the Foundation.
- Compliance Through a Timely Completion of the Annual Form 990, Audit, and *National Standards for U.S. Community Foundations* Certification.
- Professional, Efficient, and Resourced Working Environment.
- Technology to Effectively Support Financial, Programmatic, Staff, and Trustee Functions.

Resource Development

With solid relationship-building and prudent investment management, the Foundation's assets will continue to grow and therefore have an even greater impact on the Texas Hill Country in perpetuity.

- Executing a Resource Development Plan on an Annual Basis.
- Links Resource Development Goals with Other Strategic Priorities.
- Maintains a Development-Oriented Culture.
- Conservatively and Wisely Manages Foundation Assets for Preservation and Growth.